



LED Specifier Summit

Serving the Future of Lighting Specification

OCTOBER 15 | 2020 | DENVER
COLORADO CONVENTION CENTER

Advertise Online and in the Official Show Directory

YES! I want to increase my company's visibility BEFORE THE SHOW!

CHECK BOX(ES) :

- Exclusive Email Blast – \$495/eBlast**
Delivers to registrants and/or attendee prospects.
- Featured Exhibitor – \$495/week**
Put your brand front and center in the only advertising position on the home page.
- Rectangle Banner Ad – \$300/month**
300x250 pixels
- Product Showcase – \$400/product**
Image or video with link, company logo, booth number and 50-word summary included on dedicated web page and in pre-show email.
- Exclusive Online Registration Sponsorship – \$1,500**
Capture registrants' attention with your logo on the Summit's registration site and in each registrant's confirmation email.
- Platinum Show Package – \$1,495**
 - Full page + Enhanced Listing in the directory
 - Product Showcase
 - One email blasts

THE DIRECTORY INCLUDES:

- Complete event schedule with seminar information
- Show floor plan
- Alphabetical exhibitor listing — with company contact information
- Exhibitor listing by booth number
- Show directories are 8.5" x 11"

YES! I want to increase my company's visibility at the SHOW with an ad in the Directory!

CHECK BOX(ES):

- Full-page, 4-color Ad \$695**
- Half-page, 4-color Ad \$495**
- Enhanced Listing \$195**
- Full-page + Enhanced Listing \$795**
- Back Cover + Enhanced Listing \$1,495**
- ~~SOLD **Inside Front Cover + Enhanced Listing – \$995**~~
- Inside Back Cover + Enhanced Listing – \$995**
- YES! I want a video for use AFTER THE SHOW!**
On-site video production service \$500/video
(base rate) \$75/hour

Complete this form and return it to Raquel Dixon or call and ask about custom marketing packages.

E: rdixon@exponation.net

F: 770-518-0022

T: 678-514-3090

Contact _____
Company _____
Address _____
City _____ State _____ Zip _____
Country _____
E-mail _____

Date: _____

Total Amount Due: _____

**All Advertising Must Be Paid in Advance*

Signature _____